

LOCAL NEWS FIRST
THAT'S AUTHENTIC
FOUND IN THE PRESS

The Northfield Press

Published in the Interest of the People of Northfield and Vicinity

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Price — Three Cents

INSTALLATION SERVICE TO-DAY AT SAGE OF THE REVEREND WILLIAM EDGAR PARK AS PRESIDENT OF NORTHFIELD SCHOOLS

In Russell Sage Chapel on the campus of Northfield Seminary, this afternoon at four o'clock will take place, the installation service of the Rev. William Edgar Park, as President of the Northfield Schools. The members of the Board of Trustees of the Northfield Schools will be in attendance, as well as the members of the Faculty of both Mount Hermon school and the Seminary. There will be present also many distinguished and prominent educators, from various educational institutions and colleges. Participants in the procession will be representative of many schools of learning and impressive with their gowns and decorations. The combined choir of the Seminary and Mount Hermon school with Melvin L. Gallagher, as Choral Director, and Miss Marian Keller as organist, will assist in the services. Those who will officiate in the service of installation, include: the Reverend Boynton Merrill, representing the Board of Trustees of the Northfield Schools, and minister of the Second church in Newton; Dr. David R. Porter, a Trustee and Headmaster of Mount Hermon School; Miss Mira B. Wilson, a Trustee and Principal of the Northfield Seminary; Dr. Paul Dwight Moody, a Trustee and President of Middlebury College; the Rev. Paul E. Scherer, pastor of the Holy Trinity Lutheran church of New York City; and Dr. John Edgar Park, President of Wheaton College of Norton. The program of the Installation service will be as follows:

Service Prelude—

Choral Improvisation, "Alleluia—Pastorale"

Kreckel

Processional Hymn—

"Now Thank We All Our God"

Invocation

Lord's Prayer

Responsive Reading

Anthem—"Built On A Rock"

Scripture Lesson

Address

Hymn—"Faith Of Our Fathers"

Prayer of Installation

Choir Response

Hymn of Consecration—

"O Master Let Me Walk With Thee"

Benediction

Recessional Hymn—

"March On, O Soul, With Strength"

Service Postlude—

Marche Triomphale, "Now Thank We All Our God" Karg-Erlert

Friday evening at 8 o'clock, a reception will be tendered to President and Mrs. William E. Park at the Chateau, to which nearly 500 guests have been invited.

On Saturday morning at 9:30 o'clock the Incorporators of the Northfield Schools will meet at Holbrook Hall at Mount Hermon followed by a meeting of the Board of Trustees at the same place at 10 o'clock.

At noon, at the assembly at Mount Hermon school Dr. Joseph Hromadka of Princeton will speak and the luncheon will follow at West Hall. Saturday afternoon at 2 o'clock there will be a meeting of the Executive committee of the Northfield Seminary Alumnae Association at Kenarden Hall, and at 2:30 o'clock the Hermon Alumni Council will hold a session at Holbrook Hall. At 6:30 o'clock the Seminary Alumnae Association Executive Committee will be tendered a dinner at the Faculty House. Saturday evening at 8 o'clock at the Northfield Hotel, the Students Aid Society of Northfield Seminary will meet at the Northfield Hotel.

On Sunday morning at 10:30 o'clock President Park will address the students and guests of Mount Hermon School at the morning worship service in Memorial chapel. The vesper talk at Mount Hermon will be given by Dr. Joseph Hromadka of Princeton Theological Seminary, formerly of Czechoslovakia.

At Northfield Seminary the speaker at the 11 o'clock morning service in Sage Chapel will be Dr. Herbert M. Gale of the Seminary faculty. New members will be received into the Seminary church at this time. The evening service in Sage Chapel will be one of communion and will take place at 5 o'clock.

Invites Bring Many To See The New Cars

Motorists in town within the past two weeks have received the announcements of the two new cars, which have successful sales agencies in this town, the Ford and the Chevrolet. Both cars have been viewed in the showrooms by many, and they have elicited many comments of approval. Nowadays, there is considerable interest shown in new cars, and as the improvements are revealed, the desire to have the latest, seems to take possession of us. Many motorists endeavor to make a "trade-in" each year, others, every other year, but at some time, most of us are persuaded that a good trade is desirable.

Will Give Dinner To President Park

at 6:30 p. m. next Tuesday. The club is an alumnae group of Northfield seminary.

There are approximately 200 former seminary students now living in or near Hartford. The president of the group is Mrs. Walter Strom of West Hartford. Other officers are Miss Alice Johnston, vice-president; Mrs. Allen Prescott, corresponding secretary; Mrs. Hugo E. Finnell, recording secretary; and Miss Barbara Bloomfield, treasurer, all of Hartford.

The residence of Dr. A. N. Thompson on Main street is being insulated with rock wool by a crew of men. The work is attracting attention.

The historic Pomeroy house on Main street, remodeled and enlarged, for use by the late Dr. Elliot Speer, by the Northfield Schools, is the residence of President and Mrs. Park and their family.

Northfield, Massachusetts, Friday, October 4, 1940



REV. WILLIAM E. PARK
Installed President of
The Northfield Schools

Free Ticket Awards Made To The Winners Worlds Fair Contest

Responding to the offer of a book of tickets to the New York Worlds Fair in last week's issue of the Press, a large number of responses were received. Replies came from Philadelphia, New York and New Jersey, with the majority from this town. Contestants were to discover the largest number of mis-spelled words in the various advertisements, but no one attained the possible seventeen mis-spelled words. The nearest approach was by a writer from East Northfield who named sixteen of them. To all those who submitted at least ten words or more, will be sent by mail this week a book of tickets which are not transferable and cannot be sold. The Editor of the Press, trusts that all who find it possible to visit the Worlds Fair, will enjoy it in every way, as others have, who have already visited there from this area.

Hartford Alumnae To Hear Gallagher

Melvin L. Gallagher, choral director of the Northfield schools, will be the guest speaker at a dinner meeting of the Hartford-Northfield club to be held at the Broad street YWCA in Hartford



Melvin L. Gallagher

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Unitarians Vote Call Rev. George H. Williams To Become Minister

At a well attended meeting of the parish of the Unitarian church held Monday evening in the vestry of the church, it was voted to extend a call to the Rev. George H. Williams of Rochester, N. Y. to become its minister. In behalf of the parish, its Clerk, Charles C. Stearns, has forwarded the message, but at the time of going to press, for this week's issue of the paper, no reply has been received. Mr. Williams was the preacher at the church, recently for two successive Sundays, and he made a very favorable impression upon those who heard him, within and without the congregation. Mr. Williams, is a young man, the son of Rev. David Rhys Williams, pastor of the Unitarian church in Rochester, N. Y. He is a graduate of St. Lawrence university with the degree of A. B. he studied a year at the University of Strasburg, being granted a traveling fellowship from Meadville. Should Mr. Williams accept the call, he will be welcomed to a community and a church, both with a historical background and to a congregation well equipped to carry on the work of Christian service and social brotherhood within its sphere of effort.

Salute Northfield On Sunday Evening

Thousands of radio listeners will hear Northfield saluted over the air, next Sunday evening. Specifically prepared announcements will boost this community on the "Spreading New England's Fame" radio program.

This program is heard via the Yankee Network in this commun-

Westminster choir, followed by the singing of the Plymouth Girls choir of New Haven, Ct. The Collegiate-Rochester male chorus was heard from Rochester followed by the A Capella choir from Syracuse. Then a switch was made to Santa Anna, Calif. from which place the Santa Anna singers were heard. These various organizations were directed by Westminster Choir college graduates. The program closed with the address by Dr. Williamson and singing by the Westminster choir of compositions by Westminster graduates. The summer school at Northfield, which meets each August on the campus of Mount Hermon school and gives the music festival here, came in for a share of recognition. Quite a number of our local citizens enjoyed the entire program and many have sent their congratulations to Dr. Williamson.

Church Association Elects New Officers

At the meeting of the Franklin County association of Congregational churches which was held in Ashfield last week and attended by nearly 300 delegates, the following officers were chosen for the ensuing year. Edward C. Hempel of Orange, president; Rev. Everett S. Lyons, of Millers Falls, vice-president; Rev. Marion Phelps of Erving, secretary and treasurer; and George McEwan of East Northfield, auditor. A number of committees were named and the association is planning a complete program for church attendance and development. Six delegates were in attendance from the local church.

Unitarian Women

Mrs. J. V. McNeil will receive the members of the Alliance of the Unitarian church as her guests at her home on Maple street next Thursday afternoon at 2:30, for its next scheduled meeting. Mrs. Robert McCastline will be the assistant hostess. The program will be "Religion at work, in the life of a scientist—Marie Curie" and will be directed by Rev. Mary Andrews Conner.

Millions Hear Revivalist

Rev. Charles E. Fuller stands by the microphone in the studio of the station over which his program originated in Los Angeles and his forceful yet simple preaching of the Gospel is heard coast to coast and in every state in the union.

The singing of the old songs of the faith, whose words and melodies linger in our memories, adds greatly to this program's appeal.

It is carried by radio to millions of eager listeners wherever they happen to be and each one seems to consider Mr. Fuller a personal friend, because he comes right into their homes regularly and brings messages of hope and courage, as needed in the world today.

Privilege And Duty Register And Vote First Day Saturday

Pursuant to an announcement made in public places, the registrars of this town, will be at the town hall, tomorrow, Saturday, from 7 to 9 o'clock to register all persons who desire to be accorded the privilege of voting at the November election. There will be but one more and final opportunity, to register, but it is urged that all who can do so, should present themselves at the sitting on Saturday evening. Northfield's poll list has been constantly increasing of late and is destined to exceed 1000 names. If you are eligible, do not fail to put in an appearance before the registrars at the town hall Saturday evening. The national and state elections are only a little more than four weeks away.

Congregational Church Services Of Week

The Sunday school will meet at 10 o'clock Sunday morning. At 11 the morning service with Rev. Clarence E. Well of Aquebogue, N. Y. as the guest speaker. Sunday is national communion Sunday so this church will unite and join in the observance of the Lord's supper. At 7 o'clock the Y.P.S.C.E. will meet with Mrs. Ethel Browning as leader. At 8 o'clock the evening service with Mr. Wells as the preacher. Thursday evening at 7:15 the evening prayer service with George McMillan, leader. On Wednesday, Oct. 9 will be held the annual meeting of the church in the vestry with supper at 6 o'clock, and followed by the business session. Friends of the church and those who worship with us are cordially invited to attend. On Sunday, Oct. 13 Rev. William E. Park, newly installed President of the Northfield schools will be the preacher.

Receive Publicity

In the current issue of Yankee magazine is a full page of pictures of the Northfield Seminary and Mount Hermon school campuses with a write-up regarding the schools and conferences. An illustrated article has recently been published in the Pilgrim State News on the Northfield summer conferences as well as a similar article in The Christian Herald. Requests have also been received recently at the school's public relations office for photographs illustrating life on the Northfield campus. These photographs are to be placed in several monthly publications.

Given To Library

A complete and comprehensive book on the genealogy of the King family, early settlers at Suffield, Ct. has been given to the Dickinson library, for reference purposes by Harriet Asenath King of West Brattleboro, herself a descendant of the family. The book of over a thousand pages is now out of print and considered valuable with the passing of the years. About twenty pages in the book is devoted to that branch of the family which settled in Northfield and at South Vernon. Many local prominent families are in the King line of descent.

County GOP Women

Christian Herter, speaker of the House will speak on state affairs at the fall meeting of the Franklin County Women's Republican club on Friday, Oct. 18 at 8 p. m. in the Greenfield junior high school hall. The program will also include a 40-minute movie of the Willkie campaign. The meeting will be free and open to the public.

Some 86 pheasants were released in covers about Northfield last weekend by the State Conservation department. The numbers matched those released by the local Fish and Game association some weeks ago.

YOUR CAR MUST BE INSPECTED IN OCTOBER

Avoid the Rush—Bring in your car early

You can depend upon our service

Qualified Mechanics — Expert Attention

Spencer Brothers - Northfield



Chas. E. Fuller

Rev. Charles E. Fuller

The NORTHFIELD and CHATEAU

Your Neighborhood Hotel

LET IT SERVE YOU

Special Parties Golf Garage Service

Telephone 44 - East Northfield

THE ACID TEST OF A LOAN

IS IT A SOUND USE
OF OUR DEPOSITORS'
FUND'S?

BEFORE granting any loan, we ask ourselves the above question. If the answer is "yes," we are always ready and willing to lend.

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GREENFIELD — TURNERS FALLS

Member Federal Deposit Insurance Corporation

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American Building Telephone 55 Brattleboro

GREATEST BARGAIN TICKET
OF THE

WORLD'S FAIR

ON
Newspaper Day

SUN. OCT. 6, ONLY

PRESENT THIS COUPON AND 50¢
AT ANY WORLD'S FAIR ENTRANCE
GATE ON OCTOBER 6 FOR AD-
MISSION TICKET TO THE FAIR
AND FIVE AMUSEMENTS

(Good up to 6 P.M.)

THE NORTHFIELD PRESS

THIS COUPON MAKES POSSIBLE YOUR PURCHASING
\$1.50 VALUE FOR 50¢

Newspaper Day At The World's Fair Sunday

It will be "Newspaper Day" at the World's Fair on Sunday, Oct. 6 and hundreds of newspapers are joining in the effort to make the day a big success at the fair. Special trains will be run from many points and special tickets of admission can be secured at a bargain cost by using a newspaper coupon, one of which is printed in this issue of the Press, which is co-operating. There are only a few weeks left to visit the Fair as it will close forever on Oct. 27 this month.

With Girl Scouts

Troop 1 of the Girl Scouts held a session on Tuesday and chose the following officers: Phoebe Stacy, treasurer, Kay Moody, scribe, Arlene Finch and Helen Howard, patrol leaders. Phoebe Stacy and Shirley Purrrington, assistant leaders. The program for the future means work on Tenderfoot badge, Barbara Holton, Ann Livingston, Doris Doolittle and Barbara Holton. First aid, Barbara Given and Ruth Norton. Cooking, Marguerite Barnes. Pioneer, outdoor cook, campcraft, Phoebe Stacy, Helen Howard, Shirley Purrrington, Arlene Finch, Portia Chamberlain, Patty Long, Ellen Briesmaster, Kay Moody and Ruth Dawe. The scouts are taking much interest in their troop and have an active organization.

Troop 2 of the Girl Scouts are also reported as active. The officers are Charlotte Stebbins, scribe, Isabel Stone, treasurer, Carolyn Miller, representative. The girls working for tenderfoot badge are Beatrice Jurkowski and Lois Stearns. For cooking badge Isabel Stone, Carolyn Miller and Charlotte Stebbins.

County Health Club

The Franklin County Public Health club opened the season with a dinner meeting last Thursday at the Northfield Hotel. At the business meeting Miss Euphrasia Purrrington, president, presided. Speakers for the evening were Miss Margaret Gnade, social worker for the St. Crippled Children's Clinic in the western part of the state and Miss Helen Crosby, physiotherapist for this clinic who spoke on her work in the homes and at the clinics. Mrs. Joyce Mathieu, chairman of the program committee outlined the program for the meetings this year.

WHAI ITEMS

Friends of Frances Walker of Northfield whose twice weekly broadcasts were canceled this week because of the World Series sent in several letters expressing wishes that this popular series will not be discontinued. The cancellation is for the duration of the series only.

"The Old Fashioned Revival Hour" is heard over WHAI each Sunday evening at 9.

Several Northfield people were among those applying for the WHAI free radio course last week. The course is open to anyone interested in radio. Auditions closed last Monday evening.

Northfield Grange

Next Tuesday evening the first and second degree will be conferred at the regular meeting of the Grange. The Connecticut Valley Pomona will meet with Montague Grange next Wednesday evening. Supper will be served at 7 o'clock and special exercises will follow.

On Monday evening of this week the local Grange held Boosters night and tendered a reception to the teachers of the public schools. The local Boy Scouts attended with their leader, Walter Harding. They gave a demonstration of their work. Scouts present were John Rikert, Clinton Holton, Carlton Finch, Donald Lilly, John Addison and Warren Hutchinson, Leland Lawrence, Roger Holton. The Master of the Grange Clayton Miller read the greetings from the National Master. The program of the evening included singing led by Mrs. Gertrude Gibson, with Mrs. C. I. Holton at the piano. Violin and guitar selections by Andrew and Gilbert Stacy. Readings by Warren Brown, Mrs. Gibson, Mrs. Holton and Mrs. Edward Morse. A monologue by Emory Rikert, a "quiz" by A. H. Farnum and a tableau on "Liberty" in which Mrs. Emory Rikert, Lillian Dawe, Ruth Dawe, Helen Howard, Arlene Finch, Phoebe Stacy and Shirley Purrrington took part.

Sir: One of our ladies here called up a customer the other day. A voice asked, "Who is speaking, please?"

The lad said: "This is Batten, Barton, Durstine & Osborn."

The customer said: "Good morning, good morning, good morning and good morning."

Johnny: Mamma, what is a "Second Story Man"?

Fond Mamma: Your father's one. If I don't believe his first story, he always has another one ready.

TOWN TOPICS

Weather statistics tell us that the month of September was the driest on record for 21 years. Only 1.56 inches of rainfall is recorded.

Mrs. Clara M. Coe of Fort Huron, Mich., is spending the winter with Rev. and Mrs. William W. Coe at their home on Main St. Miss Elizabeth Billings of Woodstock, Vt., is the guest at the home of Mr. and Mrs. A. P. Pitt over this weekend. They are also entertaining Dr. and Mrs. Paul D. Moody, who are here for the installation of President Park.

Dr. and Mrs. Arthur D. Packard of Rye, N. Y., are guests at the home of her mother Mrs. William R. Moody, this weekend. Mrs. Moody is giving a luncheon for the wives of the trustees of the Northfield schools on Saturday.

Twenty seven members of the choir of the Congregational church gathered at the home of Mr. and Mrs. A. P. Pitt on Monday for a social evening. Games were enjoyed, a music program rendered and refreshments served.

Mrs. George Williams of Taunton, Mass., is the guest this week of Mr. and Mrs. R. L. Ripley of Main street.

William Ripley, who is a seaman on the U.S.S. Wasp, now at Norfolk for a short time, is enjoying a ten days leave of absence, which he is spending at his home here.

Charles Repeta of the local Republican town committee attended the Republican gathering and luncheon at Heaton hall, Stockbridge, on Wednesday as a guest of Congressman Treadway. Several hundred persons were present and it was a most enthusiastic gathering.

Republican women of the four western Massachusetts counties will hold a "pow-wow" and luncheon at Storrtown, on the Exposition grounds, West Springfield next Wednesday at noon. Miss Adelaide Stedman will represent the National Republican committee and will be the guest speaker. Gov. and Mrs. Leverett Saltonstall will attend. Mrs. Margaret Torrey of Northampton, president will preside. Information and tickets may be had of Mrs. Ross L. Spencer.

Members of the Boy Scout committee met at the home of E. J. Livingston last Tuesday evening, with Chairman Sam Trueball presiding. The work of Troop 9, Boy Scouts was reviewed and plans made for the activities during the coming season. William Shattuck and Victor Sherwood have been accepted as new members of Troop 9.

Pupils of the 5th and 6th grades of Center school under the direction of their teacher, Miss Braley, conducted assembly last Friday. The theme was September, and poems and songs were rendered. Famous people born in that month were remembered and their lives reviewed.

Rev. and Mrs. Fred Weber, former residents of this town during their leave of absence from their work in India, and who have been on the west coast, endeavoring to return, have succeeded in securing passage on the S.S. President Pierce and sailed from San Francisco on Tuesday, Sept. 29.

Mr. and Mrs. Fred E. Adams of Worcester are visiting Mr. and Mrs. Grady Hoyle at their home on the Winchester highway.

The Victoria theatre will open its vaudeville season today (Friday) and Saturday. Special selected acts will be presented on these days in conjunction with an excellent picture program.

Mr. and Mrs. Hubert Eastman of the Hinsdale road had as guests last Sunday, Mr. and Mrs. N. Dwight Alexander of Springfield, Miss Lillian Alexander of Boston, Miss Julian Alexander of Battle Creek, Mich., and Mrs. L. R. Alexander of this town. Miss Julian Alexander will spend two weeks vacation with her sister.

West Northfield and South Vernon

Mrs. Clara Pratt is spending two weeks with her sister, Mrs. Mary Aldrich at Hartford, Ct.

William Dalton, Jr., who has enlisted in the U. S. Army, spent last weekend at his home here. He is at Ft. Slocum, N. Y., awaiting assignment.

The Sunday school convention of the Connecticut and Western Massachusetts Advent Christian conference will be held at South Vernon Nov. 11 at an all day session.

Mr. and Mrs. Earl Lilly are making improvements to their home and having it covered with asbestos shingles.

At the home of her daughter, Mrs. Carroll Rich of West Northfield, Mrs. Cora Buffum of Winchester, N. H. observed her 86th birthday on Sept. 28. Her son, Francis Buffum of Concord, N. H. a daughter, Mrs. C. H. Spaulding of East Northfield and C. W. Billman of Auburndale were present to help her celebrate.

Mr. and Mrs. Earl Lilly with their son Donald and Joseph and Clinton Holton have been on a visit to the World's Fair.

Its COAT WEEK at WILSON'S

OUR ANNUAL

OCTOBER COAT SALE

Featuring Brand New

GORGEOUSLY FURRED

WINTER COATS

Specially Priced At

\$38. and \$58.



Rich, face framing furs mounted on coats of glowing colors! Unlike anything you've worn before . . . more flattering than anything you've worn before! Note, when you visit our modernized fashion shops, the interesting fashion in which the furs are manipulated! Note the unusual tucking, the side drapes, the slim silhouettes. Best of all note the prices. Available in Black, Brown, Green, Blue, Monotones, Tweeds.

SUCH LUXURIOUS FURS:

Luxurious Silver Fox

Jap Mink

Rich Persian Lamb

Lynx Dyed Wolf

Kolinsky Raccoon

Beaver

WILSON'S
SERVICE - COURTESY - SATISFACTION

GREENFIELD, MASS.

A House With a Hill-Green Roof



UNDER its soft green roof, touched with blue and violet like the green of a distant hill, this house has several old-fashioned and endearing features.

Its kitchen, for example, is over 16 feet long—as long as many a living room! But more noteworthy than its old-fashioned spaciousness is its convenient arrangement and workable lightness.

Two walls of cabinets, an L-shaped drainboard and worktop, a broom closet and a breakfast nook to one side and away from the "business" end of the room, make it an easy-to-use room. One entire wall of glass blocks—

cleaned with a duster—highlights sink and drainboard and the backless cabinets that are hung against it.

Unusual in most small houses is the dining room, a room type which has been all but swept away in this breathless world. This room, however, may serve a dual or threefold purpose as dining space, study and library, or radio room.

The living room boasts a fireplace and three exposed walls to provide air and views. Here, again, we find a panel of Insulux glass blocks, forming much of the wall opposite the fireplace, extending from the French door opening on the porch to the nearest window. Besides flooding the room with cool, shaded porch light, this glowing panel of richly figured glass makes a perfect background for plants and furniture.

The outside of the house is in simple good taste, and typical of the houses that Randolph Evans, the well-known small house architect, has designed for the Monthly Small House Club, 140

Nassau Street, New York City. Two windows trimly flank an attractive Colonial door, complete even to its two "peek" lights. A broad cornice effects an aesthetic bridge between the white walls and the green asphalt shingled roof that tops the composition.

For on this roof, as on the roofs of all the houses he has done for the club, Mr. Evans uses asphalt shingles, to give it rich, permanent color, fire-resistance and low upkeep. A fire-safe roof, for roof sparks are the third largest cause of residential fire. In addition, the use of such fire-resistant shingles will result in lower fire insurance premiums in many states.

To the large publishing house came a manuscript with a note from a woman, who requested that the story be read immediately. "I must have a decision very quickly," she wrote, "because I have several other irons in the fire." A few days later her manuscript went back with the following message: "We have read your story. Our advice is to put it alongside the iron!"

Philip Johnson has been on a visit with his aunt, Mrs. Julia Ennis. He will teach at a private school at Lake Mohonk, N. Y. this season.

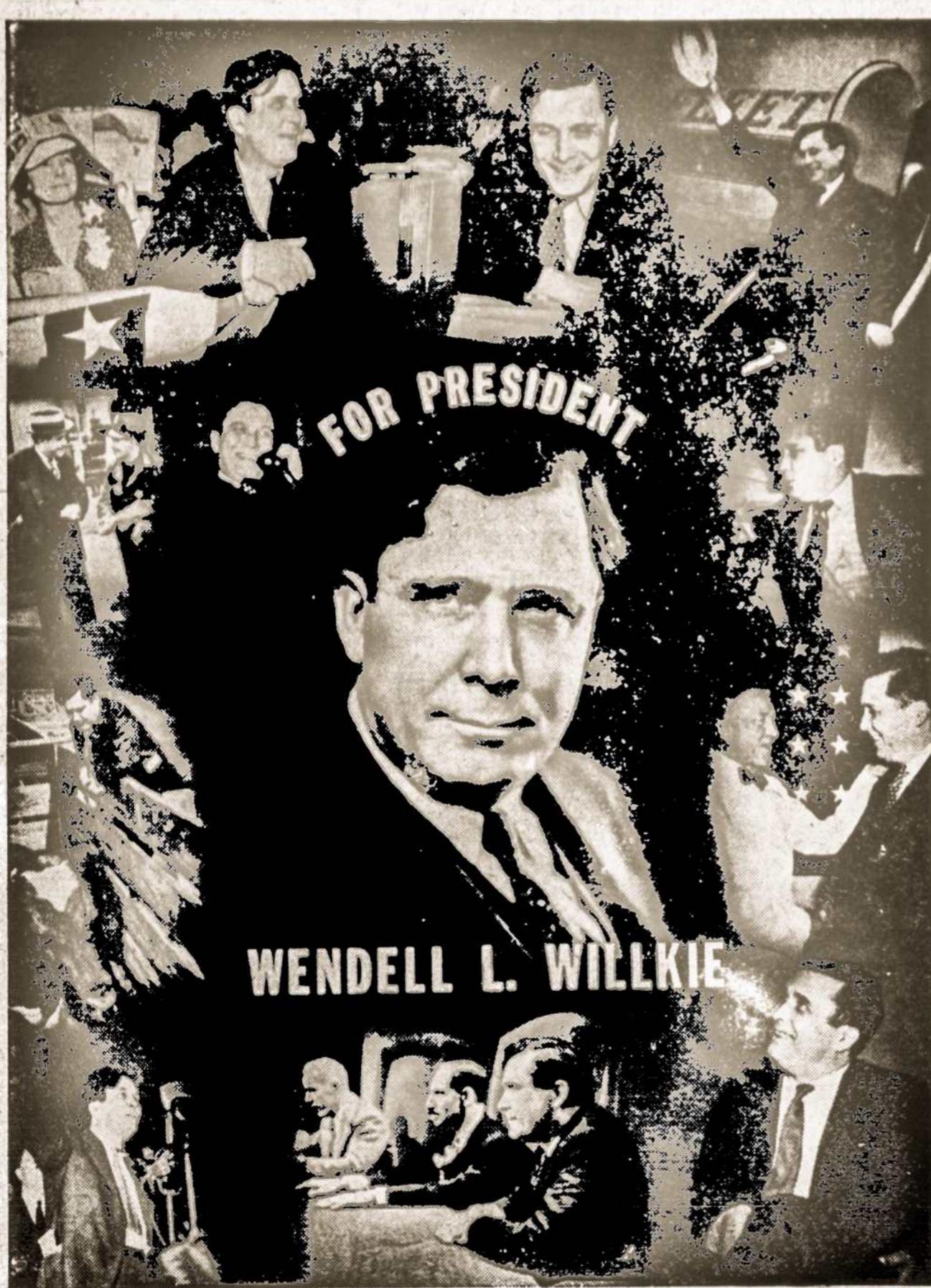
Rev. and Mrs. B. F. White attended the Advent Christian conferences at Waterbury, Ct. on Tuesday.

Rally day exercises will be held Sunday morning at the South Vernon church at 11:45; the Loyal workers meet at 6:30; evening service at 7:30. Weekly prayer meeting at Vernon Home Thursday at 7. This Friday, Junior mission society at 4; On Saturday at 3:30, junior choir meets. Sunday evening the 13th Earl Williams of Brattleboro will be the speaker.

The members of the Seventy club were guests of the South Vernon Mission society at the Vernon Home Wednesday afternoon. Over 20 members and friends were present. The program was as follows: Music by Rev. and Mrs. B. F. White; singing of old songs; reading by Miss Grace Payne; accordion solo, Mrs. Besse Dunklee; recitations by two La-plaints sisters. The group then adjourned to the church for

WENDELL WILLKIE MAN OF ACTION

Republican Candidate for President, Like Thomas Jefferson, Has Wide Interests.



WENDELL L. WILLKIE

In the two and one-half months since his unprecedented and spectacular nomination for the Presidency, by the Republican National Convention, Wendell Willkie has demonstrated to the country his dynamic personality and driving energy as well as his quick and clear mind.

Few men have ever been nominated for the Presidency who have as wide and universal an interest in many fields of endeavor as Wendell Willkie. In that respect he has been compared to Thomas Jefferson who was as well versed in architecture as he was in the law—knew as much about farming as he did about political philosophy.

Born 48 years ago in the small town of Elwood, Indiana, Wendell Willkie was educated for the law. But before he received his degree in that profession, he taught history in the high school at Coffeyville, Kansas; drove a bakery wagon; worked as a barker for a tent hotel in Aberdeen, South Dakota, as a field hand

in harvesting wheat in Oklahoma and as a laborer in California. He has labored in steel mills and sugar fields.

Once embarked on the practice of law, Wendell Willkie defended labor unions with his father; enlisted in the army the day this country declared war on Germany in 1917; became a lawyer for a rubber company; and finally went to New York, first as counsel for Commonwealth and Southern Corporation and then, when the sick company needed resuscitation, as its president. Even critical New Dealers always have paid tribute to Willkie's candor, honesty and ability.

Nurtured in a home filled with books, Wendell Willkie throughout his life has been a constant reader of books—all kinds of books. He reads rapidly and, with a photographic-like mind, retains what he has read. He demonstrated his rich background of information on the "Information Please" programs on the air and in motion pictures. He is a qualified authority on English

constitutional history and writes much better than many professional writers. Had he not been a great lawyer, he would have been an outstanding newspaperman.

Though Willkie has sat among the great and learned, he has never lost his touch with his Indiana origin. Though he likes books, he likes people more. He is as much at home in conversation with a truck driver or farm laborer as he is with an industrial tycoon or college President. Typical of the man is the fact that his faith in American agriculture is so great that he placed the savings from his salary in Indiana farm land. Operating these farms on a 50-50 basis with tenants, Willkie now knows as much about farming as he does about law.

Indeed, like the Roman of old, Willkie might say "nothing human is foreign to me." But that thought would never occur to Willkie because he believes that when a man commences to compare himself to a Clever or Napoleon, people had better look out for him.

Constitutional history and writing much better than many professional writers. Had he not been a great lawyer, he would have been an outstanding newspaperman.

Though Willkie has sat among the great and learned, he has never lost his touch with his Indiana origin. Though he likes books, he likes people more. He is as much at home in conversation with a truck driver or farm laborer as he is with an industrial tycoon or college President. Typical of the man is the fact that his faith in American agriculture is so great that he placed the savings from his salary in Indiana farm land. Operating these farms on a 50-50 basis with tenants, Willkie now knows as much about farming as he does about law.

Indeed, like the Roman of old, Willkie might say "nothing human is foreign to me." But that thought would never occur to Willkie because he believes that when a man commences to compare himself to a Clever or Napoleon, people had better look out for him.

Mrs. William J. McRoberts of Brooklyn, N. Y. who has spent the summer at the Northfield hotel, has closed her cottage on the estate in Mountain Park, and left on Monday for a visit with her daughter at Longmeadow, after which she will return to her home. She plans to spend the winter in Florida.

OFFICIAL TESTING STATION

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EAST NORTHLAND

COOK
THE
MODERN
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PRESS CLASSIFIED ADS BRING RESULTS

TOWN TOPICS

The meeting of the Postmasters association of western Massachusetts is scheduled at the Northfield hotel on Thursday, Oct. 17.

Mrs. Ethel G. Hopkins, a former resident of this town, is now making her home at the Hotel Wellington in New York City.

Mr. and Mrs. Harry P. Sturdy of Palm Beach, Fla., were guests over last weekend at the home of Mr. and Mrs. Ambert G. Moody.

Local employees of the Greenfield Tap & Die Corp. are assured plenty of work, because the firm has received a large government order.

Mr. and Mrs. Irving J. Lawrence were summoned to Rochester, N. Y. last week owing to the death of an aunt of Mrs. Lawrence.

A son was born to Mr. and Mrs. Herman W. Browning of Northfield Farms at the Franklin County hospital on Thursday, Sept. 26.

Mrs. Mary Bell Ambler, who has spent many summers in Northfield, is visiting Mrs. George M. Ball, while on her way to Orlando, Fla.

Rev. and Mrs. Ellis E. Jones of Vernon, formerly of this town, are on a visit with their daughter, Mrs. Harry Mahoney and family at Akron, Ohio.

Mr. and Mrs. Paul Rice who have been spending a couple of weeks in town at their property here, have returned to their home in Rochester, N. Y.

Rev. W. H. Giebel is having a two weeks vacation from his pastoral work with the Metcalf Memorial church in Warwick, and with Mrs. Giebel is enjoying a motor trip to visit relatives in Rochester, N. Y.

Mr. and Mrs. George Moody, who have made their home in Greenfield for several years, have taken up their residence in Springfield, to which place Mr. Moody has been transferred, with the Standard Oil Co.

Northern lights, a general light frost, with freezing temperature ushered in the fall season, last week Thursday evening. The trees are now tinged with the red and yellow colors and the time for autumn excursions has arrived.

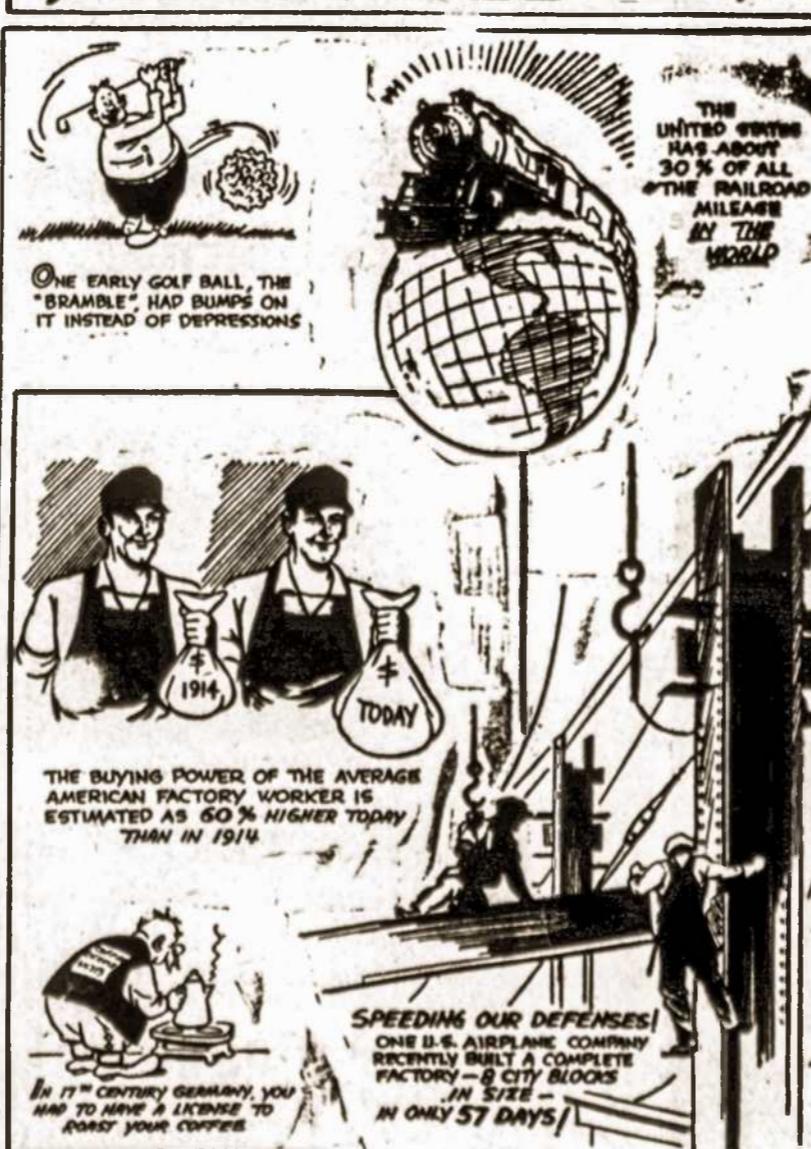
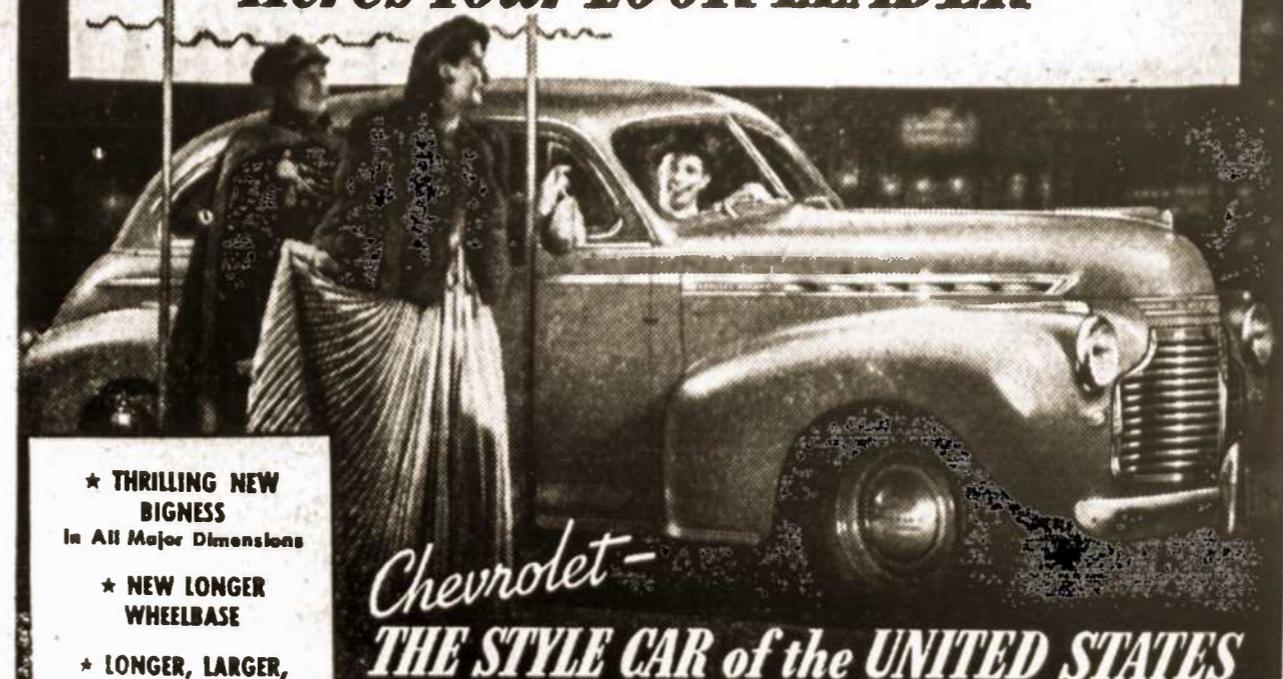
Mr. and Mrs. O. E. Coburn closed their summer residence on Myrtle street in Mountain Park last weekend and left by train for Jamaica, N. Y. where they will visit relatives for a short time before resuming the trip to their winter residence in Orlando, Fla.

Miss Alice Priest of Brookline was a visitor to this town last week. She called upon friends here. Miss Priest is a native of South Vernon and a daughter of Dwight Priest who upon his death, left considerable funds to the town in the interest of the West Northfield cemetery.

Miss Velma Shearer, daughter of Mr. and Mrs. Rollin Shearer of Northfield Farms was tendered a surprise shower by her friends last week Thursday evening at the Northfield Farms Library. Mrs. Robert Shearer and Mrs. Malcolm Billings were the hostesses.

Mrs. William J. McRoberts of Brooklyn, N. Y. who has spent the summer at the Northfield hotel, has closed her cottage on the estate in Mountain Park, and left on Monday for a visit with her daughter at Longmeadow, after which she will return to her home. She plans to spend the winter in Florida.

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Del Monte Pineapple Juice 46 oz can 21c

Pine Cone Spinach No. 2 1/2 can 10c

Educator Crax package 8 1/2c

Quaker's Mother's Flour 5 lb bag 20c

McGrath Champion Tomatoes 4 No. 2 cans 23c

Silverfloss Sourkraut 3 No. 2 1/2 cans 25c

Del Maiz Corn Niblets 2 12-oz tins 21c

Cider or White Vinegar qt bottle 9c

Hurff Tomato Juice 46 oz can 15c

Campbell's Beans, with pork 2 16-oz cans 13c

Franco-American Spaghetti 3 cans 23c

Aunt Jemima Pancake Flour pkg 10c

Log Cabin Pancake Syrup bottle 15c

Hershey Cocoa 1-lb can 13 1/2c

Hershey Chocolate Syrup 3 No. 1 cans 25c

Quaker Oats large box 18c

Oneida Sliced Dill Pickles qt jar 10c

Zarex Orange Marmalade 1 lb jar 10c

Meaty Santa Clara Prunes 3 lb cello bag 14c

Van Camps Evaporated Milk 4 tall cans 27c

Armours TREAT can 21c

Growers Salad Dressing qt jar 25c

Rel Tang Mustard qt jar 10c

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The Northfield Press is a weekly
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the people and for the people."
It is the voice of the best
interests of Northfield and
vicinity, to present all the
news of the week without bias
or prejudice in a clean, sane,
conscientious manner respecting
theinalienable rights of our
citizens; thereby making itself
worthy of their confidence.

Friday, October 4, 1940

EDITORIAL

BIG INFLUENCE

With the installation of a new president of the Northfield schools the life and work of Dwight L. Moody, founder, looms up again as the "something" which is the mightiest influence on the campus of the Seminary and Mount Hermon school. The spirit of Mr. Moody is there, hovering over the institutions which he founded and encouraging men and women to give of themselves in this particular effort of Christian education. No one can visit these two schools, without leaving, with a deep and sincere regard for the man who early shaped their destiny. The beauty of the place is impressive, the atmosphere of personal contacts, either through schools or by conference sessions, is lasting and one leaves after a sojourn, feeling that they have been in a spiritual realm. May God continue this "something."

FIRE PREVENTION

Fire Prevention Week will be observed by demonstration of the various fire departments in the cities and towns, throughout the nation next week, and we should be remiss if we did not add attention to the fact, that fire is one of our deadliest enemies. The loss of lives and property is appalling and we seem indifferent to the facts, until they strike home to our very door. Every insurance man is alive to the problem which is constantly before him, but somehow it takes a long while for the average man or woman to be concerned. Many fires can be prevented, and it is in this prevention that our interest must be enlisted.

Every property owner should check against his risks and determine the possibilities of a disaster on his premises. In such self education many bad fires could be averted. Consult with your fire insurance agent about your fire problems and how risks can be avoided.

Margie: I hear your boy friend wants to settle down and own a house.

Susie: Well, he's got a good start. I gave him the gate today.

PARAMOUNT
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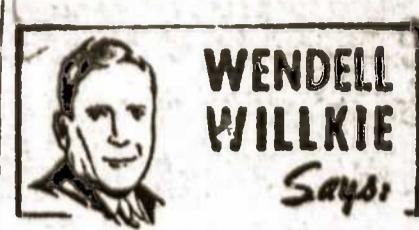
Starts Sunday
CARY GRANT
MARTHA SCOTT
in

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"The Quarterback"
and
"Triple Justice"

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WENDELL
WILLKIE
Says:

"I believe that the Federal government has a responsibility to equalize the lot of the farmer with



An Even Balance

that of the manufacturer. If this cannot be done by parity means, other means must be found, with the least possible regimentation of the farmer's affairs."

The Back Yard Gardener
By G. O. Olson

Well there was no doubt about it. Old Jack Frost landed with both feet in our town last night. This is Sept. 28. And that means that poppy, poppy being a new name for me coined by Jean Louise Moody is there, hovering over the institutions which he founded and encouraging men and women to give of themselves in this particular effort of Christian education. No one can visit these two schools, without leaving, with a deep and sincere regard for the man who early shaped their destiny. The beauty of the place is impressive, the atmosphere of personal contacts, either through schools or by conference sessions, is lasting and one leaves after a sojourn, feeling that they have been in a spiritual realm. May God continue this "something."

But what I'd like to tell you about today is peat. I picked this item up just as I pick many a good idea from the field station at Waltham. They recommend, with animal manures being so scarce and expensive that we learn to use our native peats which are abundant and cheap.

It doesn't make much difference which type you get. They're all improvers of Mother earth. Certain types of peat will hold as much as ten times their own weight of water, whereas ordinary soil holds about one-half its weight. Incorporating peat into a sandy soil will give it body and substance, and it will create granular texture in a heavy soil and of course will hold moisture and prevent leaching of plant foods.

Now don't get the idea that peat is a plant food. You must add fertilizer with it. For example they recommend for general garden purposes a two-inch layer of peat and for each one hundred square feet one pound of ground limestone and five pounds of 5-8-7 fertilizer or some similar fertilizer, and work this in to spade depth.

Peat can be used in seed boxes. Mix one-third peat and two-thirds soil. The seedlings will grow better, there will be less damping off, and less watering. House plants and especially ferns will grow in peat beautifully. Add about one-fourth pound of 5-8-7 or other complete fertilizer to each bushel of peat in order to give plant food. Also use peat as a base on which to place house plants. This prevents excessive evaporation from the pot walls.

Next spring when the lawn starts growth rake, five to eight pounds of pulverized peat into about one thousand square feet of the lawn and you will see results. Your lawn will resist drought. Of course at the same time and in the same operation you can add the regular lawn fertilizer. Sometimes new weeds show up, but if you keep your lawn clipped you'll find that weeds soon pull in their necks.

And of course peat makes an excellent mulch for shrubs and perennials. Usually about a one-inch layer is enough to start with.

The field station says that little concern need be felt because peat is somewhat acid. Most trees, shrubs, flowers and vegetables will tolerate a slightly acid soil, while

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rhododendrons, laurel, blueberries and other plants of this type prefer acid. And where you have an alkaline-loving plant, you can add a little ground limestone to counteract the effect of the peat.

All in all I'd say that peat can find many uses for the back yard gardener when it comes to improving the home grounds.

Know Massachusetts

Compiled by
State Planning Board

You know that the value f new single and two-family dwellings started in Massachusetts during August this year was nearly two-thirds greater than a year ago . . . New orders for goods received totaled 33 per cent more in August 1938 . . . Boston is the second largest port in the United States in value of imports. Some of the items received during 1938 were \$4,832,000 worth of machinery from England, \$1,907,000 worth of jute from British India, \$14,357,000 worth of rubber from British Malaya and Ceylon, \$1,532,000 worth of wood pulp from Finland and \$469,000 worth of crab meat sauce and paste from Russia . . . The woman's suffrage movement in America is said to have started in Worcester in 1850 with a national woman's rights convention . . . For 150 years after the first settlement of America, girls were given no formal schooling. Education was for boys only . . . Boston public library has more than 2,000,000 volumes. . . Early colonists crushed pearls, making a beverage known as "peery," which, when hardened, was said to "produce most gratifying results" . . . The Bartlett pear originated in the garden of Enoch Bartlett in Boston . . . Gordon Whitman of Los Angeles will be the guest speaker at a Planning Forum in Worcester, Oct. 8 and at the Boston Architectural Club, Oct. 9.

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Summer's Snow

By Frances Lee Baldwin
WE have no sleet in summer time.

No chilly breezes blow.

We have no icicles or frost; And yet we can have "snow." Plum-flavored, fresh and mighty fine—A snow dessert, you know!

Fresh Plum Snow
1 package raspberry-flavored gelatin
1 pint hot water
1 cup ripe plum pulp
4 tablespoons powdered sugar
2 egg whites, unbeaten
Dissolve gelatin in hot water. Chill. Combine plum pulp and sugar. When gelatin is cold and whip with rotary egg beater until fluffy and thick like whipped cream. Fold in plum pulp and let stand until slightly thickened. Turn into individual molds or pills lightly in sherbet glasses. Chill until firm. Serve with whipped cream or custard sauce, if desired. Serves 12.

GET THE BEST IN THE PRESS

PRESS CLASSIFIED ADS PAY

MILK TALK



CERTRUDIE DUNCAN and June Clark, 16-year-old 4-Hers from Springfield, Hampden county, are to represent Massachusetts in the national dairy foods demonstration contest at the National Dairy Show in Harrisburg, Pa., October 13-19. The girls, coached by Mrs. Mary D. Hall, home demonstration agent, took four members of the milk family—whole milk, cream, butter, and plain cheese—and made soup, a main dish and dessert to prove the wholesomeness and many uses of dairy products. This is the first year that Massachusetts has conducted this national contest to teach 4-Hers the value of dairy products and to urge them to demonstrate to others. * * * The Kraft Cheese Company provides state winners with an expense-free trip to Harrisburg.

CLASSIFIED

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Postman: I hate to bring you bad news, Jim, but here's an envelope with a black edging.

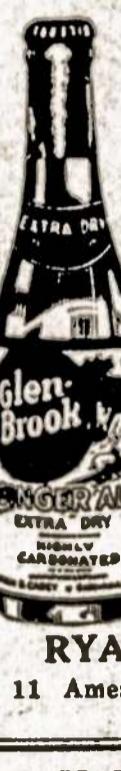
Jim: Gosh, it must be my brother Joe's that's died. I recognize his hand-writing.

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